

For Immediate Release

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KING'S HOME

KING'S RANCH | HANNAH HOMES

Mission Possible Becomes King's Home Thrift

Jimmie Hale Mission bargain centers transition to King's Home ownership

BIRMINGHAM, Ala., Jan. 31st, 2019 – Two Birmingham-based charities, The Jimmie Hale Mission and King's Home, are coming together to better serve the homeless and hurting populations they serve. On February 1st, the Jimmie Hale Mission's Mission Possible Bargain Centers will become King's Home's [King's Home Thrift](#).

Until last year, King's Home benefited from a partnership with America's Thrift Store, but when that contract ended, King's Home and The Jimmie Hale Mission's leadership began talks on how this turn of events could become something mutually beneficial. As the Mission had already been discussing a change in their enterprise division, this seemed to be a blessed partnership.

"This opportunity came at a time when King's Home was prayerfully seeking wisdom on the next steps for the Better Bin collection effort," **Lew Burdette**, president of King's Home said. *"Both ministries are in awe of how the Lord has written this story."*

On **Friday, February 1st, at 7:30 a.m.**, King's Home President Lew Burdette and Jimmie Hale Mission's Executive Director Tony Cooper will be at the [Eastwood thrift store](#) location for the official unveiling and store hand-off. This event will be a great time to interview both leaders about what this transition will mean to the community.

"We opened our first Mission Possible Bargain Center in May 2000. For nearly 19 years they have been part of our ministries and have served us well. Now we are excited to transfer management of them to King's Home ministries," said **Tony Cooper**, executive director the Jimmie Hale Mission. *"We are looking forward to see how God is going to use these thrift stores to bless King's Home and benefit thrift store shoppers."*

The Jimmie Hale Mission will continue to need in-kind donations such as clothes, toiletries, paper products, toys, and other items. Such donations can be dropped off at any of their shelter facilities such as the Shepura Men's Center or Jessie's Place for women and children. Larger items, like furniture, can now be donated to King's Home through the thrift stores.

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About The Jimmie Hale Mission

Downtown Jimmie Hale Mission, Inc. is a Christian-based, 501c3 charitable organization that celebrates its 75th anniversary in 2019. What started as a storefront chapel has grown to include a shelter for homeless men, Bible-based 12-step recovery programs, learning centers for education remediation and career readiness, and a shelter for homeless women and children called Jessie's Place. Discovery Clubs is also a ministry of the Jimmie Hale Mission. JHM is not a United Way agency. For more information, contact our business office at (205) 323-5878 or visit our online [media kit](#).